

Nicole A. Jaffke, MS

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EDUCATION:

SheCodes Pro Bootcamp
Front End Website Developer

Udacity Advanced Bootcamp
Front End Web Developer

Google UX Design Professional Certificate
UX Research and Design Specialization

Azusa Pacific University, Azusa, CA
Master of Science in Athletic Training

Marquette University, Milwaukee, WI
Bachelor of Science in Exercise Physiology

TECHNICAL SKILLS AND CERTIFICATIONS:

HTML, CSS, Javascript, React, PHP, Laravel, Bootstrap, Git, Flexbox, Ajax, SEO, Responsive Design/Development, Wordpress, UX Design/Research/Implementation, UI development, Figma, Invision, MySQL, W3C WCAG 2.1 Level AA trained, Accessible Technologies trained

2022-Present	SheCodes Plus: Front End Web Developer
2022-Present	SheCodes React: React Development
2022-Present	SheCodes Responsive: Responsive Web Development
2022-Present	Google UX Design Professional Certificate
2022-Present	Udacity Advanced Bootcamp: Front end web developer
2022-Present	FreeCodeCamp Web Development Certification
2022-Present	FreeCodeCamp Javascript Certification

WEBSITE DEVELOPMENT EXPERIENCE:

- ❖ <https://nicolejaffkeportfolio.netlify.app/> Built personal portfolio with hand coding from scratch. HTML, CSS, Javascript, Bootstrap, Graphic Design principles, UX design elements, Github.
- ❖ <https://www.affinitytherapywithnicole.com/> Plan, design, develop, update, and manage website for the business through a CMS utilizing UX design principles. Optimize SEO.
- ❖ <https://nicolesweatherapp.netlify.app/> Built this app as a capstone project utilizing HTML, CSS, Javascript, API calls, Bootstrap, Github, netlify,
- ❖ <http://www.runprt.com/> Designed website for accessibility and optimizing SEO for local racing team using a CMS
- ❖ <https://www.theknot.com/us/cassandra-goodrich-and-alex-boomgarden-oct-2023> Freelance work developing wedding website using graphic design principles based on the couple's exact image, ideas, and content.

PROFESSIONAL EXPERIENCE:

Founder/Owner

Affinity Therapy

- Leader and entrepreneur while overseeing day to day tasks of the business including marketing, social media, outreach, scheduling, patient organization, and customer service. Problem solve daily patient cases and provide empathetic care to over 250 active patients.
- Business growth in three years: doubled revenue, tripled the number of active patients, initiated online programming/training/therapy, optimized SEO to bring in new leads

San Diego, CA

Jan 2020 - Present

Supervisor, Physical Therapist Assistant

HealthStream Physical Therapy

- Administer web-based telehealth therapy services while managing time constraints throughout sessions
- Lead and nurture a team of therapists, chair monthly meetings, employ documentation review, examine invoices, create microsoft office spreadsheets and docs for efficiency of the business.

San Diego, CA

March 2020 - Present

Clinic Manager, Physical Therapist Assistant, Certified Athletic Trainer

Nexus Physical Therapy

- Coordinated the day-to-day tasks associated with the Sports Arena clinic including collaboration between clinicians and patients, cultivating a positive team atmosphere within staff, meeting financial goals, and regulating compliance. Ability to maintain focus through high volume workload and constant interruptions in flow.

San Diego, CA

May 2017-March 2020

Personal Interests/hobbies

Competitive Marathon runner: Completed 12 marathons and serve as a captain in a sub-elite running team.